



Statement to the South Pacific Stock Exchange

13th April, 2012

Communications Fiji Ltd Stations Dominate Radio Market AGAIN!

Communications Fiji LTD (CFM) announced today results from the Tebbutt Media Survey 2012 which revealed that 89.8% % (2011: 88.5%) of radio listeners surveyed listened to one of their five radio stations FM96, Legend FM, Navtarang, Sargam or Viti FM over a seven day period. "This is a massive number", said William Parkinson, Managing Director, "setting a new record and our team is absolutely delighted".

Surveys were conducted in February and March 2012 covering the Greater Suva area, Nadi, Lautoka and Ba and focused on respondents 14 +.

It needs to be kept in mind that surveys were limited to urban areas on Viti Levu stations, this disadvantages vernacular stations like Viti FM, Sargam and Navtarang that have strong rural audiences.

"We design each of our stations programming formats to service different sections of the community and once again ALL our stations performed strongly in their respective markets contributing to the record result", said Ian Jackson, CFM's General Manager Fiji. "We are particularly pleased to see a significant increase in listenership to Legend FM which extended its lead over rival stations in the mature western market and lifted it to second in the English market behind FM 96".



**Communications
Fiji Limited**
parent company of:
Fiji: FM96, Legend, Navtarang,
Radio Sargam, VITI FM,
Total Event Company
& Fjiivillage.com
PNG: Nau FM & Yumi FM

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The media survey provides measurement of listenership yesterday and listenership over the last seven days. Results for CFM stations were as follows:

Listenership Age 14 +	Yesterday %	In the last seven days %
FM96	24.3	53.6
Legend FM	6.7	20.4
Viti FM	17.4	37.5
Navtarang	22.1	34.3
Sargam	9.5	22.7
Combined CFM	60	89.8

(Note measure is of radio listeners and 98% said they listened to the radio. Some listeners listen to multiple stations so total % will exceed 100%)

For more information, please contact Ian Jackson on 331 4766.



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Managing Director



JYOTI SOLANKI
Company Secretary